

Social Media Account Request Form

The NCWC Marketing Department maintains a comprehensive directory of all college-affiliated social media accounts representing departments, clubs, programs or other college entities. In order to be recognized as an official college account and use the Wesleyan name, the account must be registered with the Marketing Department. To request a college-affiliated account, or register an existing account, fill out the form below. Questions can be directed to Stephen Mann, Social Media Manager, at smann@ncwc.edu.

Note: Social media account requests must come from an NCWC faculty or staff member.

Students: Please contact your faculty or staff advisor about submitting a request.

First Name:

Last Name:

Email:

Title:

Account Registration (check one):

Register Existing Account

Create New Account

Name of Program, Club or Department Seeking College Account:

Type of Account Requested:

Choose all that apply. If "Other," please specify the platform you're requesting.

Facebook

Twitter

Instagram

YouTube

Other: _____

What is the purpose of establishing a social media account for your group/department? Why do you feel this is necessary?

What do you hope to achieve with this social media account? (e.g., inform, share ideas, encourage dialogue, etc.)

Who is your target audience?

How will your target audience benefit from this account?

What are some specific examples of ideas that you have for posts?

Do you have enough content to post something relevant on a weekly basis, at a minimum?

I certify that I have read, understand and agree to the [NC Wesleyan College Social Media Guidelines](#).

Signature: _____ Date: _____