



Business Administration

Logistics Concentration

Bachelor of Science

The Business Administration major provides students with a well-rounded education in general policy and strategy which is beneficial for students who want to work in a general management position, a family business or are unsure of a specific area of concentration. Students who want to own their own business can benefit from the entrepreneurship concentration.

Career Options:

- Financial Services
- Insurance and Risk Management
- Real Estate: Financing, Investment and Property Management
- Operations Management & Logistics
- Humans Resources
- Product Development

Major Requirements:

| | |
|---|----------------------------------|
| Financial Accounting | Operations Management |
| Managerial Accounting or Cost Accounting | International Business |
| Principles of Management | Business Strategy and Policy |
| Legal Environment | Business Administration Capstone |
| Corporate Finance | Principles of Marketing |
| Organizational Behavior | Principles of Economics I |
| Human Resources Management | Principles of Economics II |
| Management Info Systems | Business Communication |
| | Elementary Statistic |

Minor Requirements:

| | |
|--|---|
| Financial Accounting | Management Info Systems |
| Managerial Accounting or Cost Accounting Principles | Principles of Economics I |
| Principles of Management | Principles of Economics II |
| Legal Environment | Principles of Marketing |
| Organizational Behavior | <i>Only available to students not completing a major in the School of Business.</i> |

Concentration Requirements:

Advanced Operations Management
Project Management
Supply Chain Management
Contemporary Logistics

Department Contact:

Bennie Felts, Ph.D.
Associate Professor of Business
Business Administration Program Coordinator
bfelts@ncwc.edu
252.985.5565



General Education Requirements

| | | | |
|---|----------------|--|----------------|
| I. Interdisciplinary Requirements | Credits | IV. Humanities Courses | Credits |
| Ethics | 3 | Religion | 3 |
| International Studies | 3 | English Composition | 6 |
| <hr/> | | Literature | 3 |
| Total Hours | 6 | Art, Music or Entertainment/Theatre | 3 |
| | | <hr/> | |
| | | Total Hours | 15 |
| II. Science Courses | Credits | TOTAL GENERAL EDUCATION HOURS | 41 |
| Mathematics | 3 | | |
| Biology, including lab | 4 | | |
| Physics, Earth Science or Chemistry, incl. lab | 4 | | |
| <hr/> | | | |
| Total Hours | 11 | | |
| | | Unless otherwise specified, transferred credits may be used to fulfill the general requirements at the Registrar's discretion. | |
| III. Social Science Courses | Credits | | |
| History, Political Science | 3 | | |
| Communication, Economics, Geography or Criminal Justice | 3 | | |
| Psychology or Sociology | 3 | | |
| <hr/> | | | |
| Total Hours | 9 | | |

Major Requirements

| | Credits | | Credits |
|------------------------------------|---------|--|---------|
| ACC 201 Financial Accounting | 3 | BUS 350 Operations Management | 3 |
| ACC 202 Managerial Accounting | | BUS 471 International Business | 3 |
| or ACC 310 Cost Accounting | 3 | BUS 481 Business Strategy and Policy | 3 |
| BUS 206 Principles of Management | 3 | BUS 482 Business Administration Capstone | 3 |
| BUS 207 Legal Environment | 3 | MKT 205 Principles of Marketing | 3 |
| BUS 307 Corporate Finance | 3 | ECO 211 Principles of Economics I | 3 |
| BUS 308 Organizational Behavior | 3 | ECO 212 Principles of Economics II | 3 |
| BUS 314 Human Resources Management | 3 | ENG 304 Business Communication | 3 |
| BUS 319 Management Info Systems | 3 | MAT 213 Elementary Statistic | 3 |

Concentration Requirements

| Logistics: | Credits | | Credits |
|--|---------|---------------------------------|---------|
| BUS 351 Advanced Operations Management | 3 | BUS 451 Supply Chain Management | 3 |
| BUS 360 Project Management | 3 | BUS 455 Contemporary Logistics | 3 |

A customized plan will be developed for each student.

General Graduation Guidelines:

Total of 120 semester hours, 39 of which must be numbered 300 or 400.

(Other programs may require coursework beyond 120 semester hours.)

At least 9 semester hours of courses designated as writing intensive.

A declared major.

A cumulative GPA average of C (2.00) and at least a C average in the graduation major.