



# Entertainment Arts

## Cinema & Media Arts Concentration

Bachelor of Arts

The B.A. in Entertainment Arts is a liberal arts degree intended to introduce students to the essential elements of areas of the entertainment industry. This broad-based degree exposes students to primary elements in the field with courses in history and literature, skill-building and production work, with options to concentrate in: Theatre, Cinema & Media Arts, or Music Production.

### Career Options:

- Director (Film/Television/Video)
- Producer (Film/Television/Video)
- Production Assistant
- Video Editor/Videographer
- Camera Operator
- Location Manager
- Script Supervisor
- Press Agent/Media Relations Specialist
- Social Media Manager
- Public Relations Officer

### Major Requirements:

Theatre Appreciation  
History of Popular Music  
Film Analysis  
Special Topics

### Concentration Requirements:

Mass Communication  
Intro to Video Production  
Advanced Video Production  
World Film History  
Documentary and Social Change  
Film and Media Theory  
Producing Community Media  
Senior Project

### Department Contact:

Jason Buel, Ph.D.  
Assistant Professor of Communication  
and Cinema & Media Studies  
jbuel@ncwc.edu | 252.985.5267



800.488.6292 | 252.985.5100 | [ncwc.edu](http://ncwc.edu)

# Entertainment Arts

Cinema & Media Arts Concentration | BA Undergraduate Plan

## General Education Requirements

I. Interdisciplinary Requirements	Credits	IV. Humanities Courses	Credits
Ethics	3	Religion	3
International Studies	3	English Composition	6
<hr/>		Literature	3
Total Hours	6	Art, Music or Entertainment/Theatre	3
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		Total Hours	15
<b>II. Science Courses</b>	<b>Credits</b>	<b>TOTAL GENERAL EDUCATION HOURS</b>	<b>41</b>
Mathematics	3		
Biology, including lab	4		
Physics, Earth Science or Chemistry, incl. lab	4		
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Total Hours	11		
<b>III. Social Science Courses</b>	<b>Credits</b>		
History, Political Science	3		
Communication, Economics, Geography or Criminal Justice	3		
Psychology or Sociology	3		
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Total Hours	9		

Unless otherwise specified, transferred credits may be used to fulfill the general requirements at the Registrar's discretion.

## Major Requirements

	Credits		Credits
THR 115 Theatre Appreciation	3	COM 220 Film Analysis	3
MUP 150 History of Popular Music*	3	ENT 495 Special Topics	3

## Concentration Requirements

	Credits
COM 200 Mass Communication	3
CMA 205 Intro to Video Production	3
CMA 305 Advanced Video Production	3
CMA 370 World Film History	3
COM 400 Documentary and Social Change	3
CMA 405 Producing Community Media	3
CMA 470 Film and Media Theory	3
CMA 490 Senior Project	3

## General Graduation Guidelines:

Total of 120 semester hours, 39 of which must be numbered 300 or 400.

(Other programs may require coursework beyond 120 semester hours.)

At least 9 semester hours of courses designated as writing intensive.

A declared major.

\*A cumulative GPA average of C (2.00) and at least a C average in the graduation major.