

# Business Administration

Bachelor of Science

The Business Administration major provides students with a well-rounded education in general policy and strategy which is beneficial for students who want to work in a general management position, a family business or are unsure of a specific area of concentration. Students who want to own their own business can benefit from the entrepreneurship concentration.

## Career Options:

- Financial Services
- Insurance and Risk Management
- Real Estate: Financing, Investment and Property Management
- Operations Management and Logistics
- Human Resources
- Product Development

## Major Requirements:

Financial Accounting	International Business
Managerial Accounting or Cost Accounting	Business Strategy and Policy
Principles of Management	Business Administration Capstone
Legal Environment	Principles of Marketing
Corporate Finance	Principles of Economics I
Organizational Behavior	Principles of Economics II
Human Resources Management	Business Communication
Management Info Systems	Elementary Statistic
Operations Management	Business & Professional Ethics
	Sociology of the Workplace

*Six semester credit hours from the following: any upper-level ACC, BUS, CIS, ECO or MKT course.*

## Minor Requirements:

Financial Accounting	Management Info Systems
Managerial Accounting or Cost Accounting Principles of Management	Principles of Economics I
Legal Environment	Principles of Economics II
Organizational Behavior	Principles of Marketing

*Only available to students not completing a major in the School of Business.*

## Department Contact:

**Wendy Achilles, Ph.D.**  
Chair, School of Business  
wachilles@ncwc.edu  
252.985.5592



800.488.6292 | 252.985.5100 | [ncwc.edu](http://ncwc.edu)

## General Education Requirements

<b>I. Interdisciplinary Requirements</b>	<b>Credits</b>	<b>IV. Humanities Courses</b>	<b>Credits</b>
Ethics	3	Religion	3
International Studies	3	English Composition	6
<hr/>		Literature	3
Total Hours	6	Art, Music or Entertainment/Theatre	3
		<hr/>	
<b>II. Science Courses</b>	<b>Credits</b>	Total Hours	15
Mathematics	3	<b>TOTAL GENERAL EDUCATION HOURS</b>	<b>41</b>
Biology, including lab	4		
Physics, Earth Science or Chemistry, incl. lab	4		
<hr/>			
Total Hours	11		
<b>III. Social Science Courses</b>	<b>Credits</b>		
History, Political Science	3		
Communication, Economics, Geography or Criminal Justice	3		
Psychology or Sociology	3		
<hr/>			
Total Hours	9		

Unless otherwise specified, transferred credits may be used to fulfill the general requirements at the Registrar's discretion.

## Major Requirements

	Credits		Credits
ACC 201 Financial Accounting	3	BUS 471 International Business	3
ACC 202 Managerial Accounting	3	BUS 481 Business Strategy and Policy	3
or ACC 310 Cost Accounting	3	BUS 482 Business Administration Capstone	3
BUS 206 Principles of Management	3	MKT 205 Principles of Marketing	3
BUS 207 Legal Environment	3	ECO 211 Principles of Economics I	3
BUS 307 Corporate Finance	3	ECO 212 Principles of Economics II	3
BUS 308 Organizational Behavior	3	ENG 304 Business Communication	3
BUS 314 Human Resources Management	3	MAT 213 Elementary Statistic	3
BUS 319 Management Info Systems	3	REL 342 Business & Professional Ethics	3
BUS 350 Operations Management	3	SOC 400 Sociology of the Workplace	3

*A customized plan will be developed for each student.*

### General Graduation Guidelines:

Total of 120 semester hours, 39 of which must be numbered 300 or 400.

(Other programs may require coursework beyond 120 semester hours.)

At least 9 semester hours of courses designated as writing intensive.

A declared major.

A cumulative GPA average of C (2.00) and at least a C average in the graduation major.