



Entertainment Arts

Cinema & Media Arts Concentration

Bachelor of Arts

The B.A. in Entertainment Arts is a liberal arts degree intended to introduce students to the essential elements of areas of the entertainment industry. This broad-based degree exposes students to primary elements in the field with courses in history and literature, skill-building and production work, with options to concentrate in: Theatre, Cinema & Media Arts, or Music Production.

Career Options:

- Director (Film/Television/Video)
- Producer (Film/Television/Video)
- Production Assistant
- Video Editor/Videographer
- Camera Operator
- Location Manager
- Script Supervisor
- Press Agent/Media Relations Specialist
- Social Media Manager
- Public Relations Officer

Major Requirements:

Theatre Appreciation
History of Popular Music
Film Analysis
Special Topics

Concentration Requirements:

Mass Communication
Intro to Video Production
Advanced Video Production
World Film History
Documentary and Social Change
Film and Media Theory
Producing Community Media
Senior Project

Department Contact:

Jason Buel, Ph.D.
Assistant Professor of Communication
Program Coordinator of Communication
Assistant Professor of Cinema & Media Arts
jbuel@ncwc.edu
252.985.5267



800.488.6292 | 252.985.5100 | ncwc.edu

Entertainment Arts

Cinema & Media Arts Concentration
BA Undergraduate Plan

General Education Requirements

I. Interdisciplinary Requirements	Credits
Ethics	3
International Studies	3
<hr/>	
Total Hours	6
II. Science Courses	Credits
Mathematics	3
Biology, including lab	4
Physics, Earth Science or Chemistry, incl. lab	4
<hr/>	
Total Hours	11
III. Social Science Courses	Credits
History, Political Science	3
Communication, Economics, Geography or Criminal Justice	3
Psychology or Sociology	3
<hr/>	
Total Hours	9

IV. Humanities Courses	Credits
Religion	3
English Composition	6
Literature	3
Art, Music or Entertainment/Theatre	3
<hr/>	
Total Hours	15
TOTAL GENERAL EDUCATION HOURS	41

Unless otherwise specified, transferred credits may be used to fulfill the general requirements at the Registrar's discretion.

Major Requirements

	Credits		Credits
THR 115 Theatre Appreciation	3	COM 220 Film Analysis	3
MUP 150 History of Popular Music*	3	ENT 495 Special Topics	3

Concentration Requirements

COM 200 Mass Communication	3
CMA 205 Intro to Video Production	3
CMA 305 Advanced Video Production	3
CMA 370 World Film History	3
COM 400 Documentary and Social Change	3
CMA 405 Producing Community Media	3
CMA 470 Film and Media Theory	3
CMA 490 Senior Project	3

General Graduation Guidelines:

Total of 120 semester hours, 39 of which must be numbered 300 or 400.

(Other programs may require coursework beyond 120 semester hours.)

At least 9 semester hours of courses designated as writing intensive.

A declared major.

*A cumulative GPA average of C (2.00) and at least a C average in the graduation major.